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МЕЖДУНАРОДНАЯ ОРГАНИЗАЦИЯ ПО СТАНДАРТИЗАЦИИ

Cinematography — Labelling of containers for motion-picture film and magnetic materials — Minimum information for exchange of materials

*Cinématographie — Étiquetage des conteneurs pour films cinématographiques et bandes
magnétiques — Informations minimales pour les échanges de produits*

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Reference number
ISO 5758 : 1987 (E)

Foreword

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work.

Draft International Standards adopted by the technical committees are circulated to the member bodies for approval before their acceptance as International Standards by the ISO Council. They are approved in accordance with ISO procedures requiring at least 75 % approval by the member bodies voting.

International Standard ISO 5758 was prepared by Technical Committee ISO/TC 36, *Cinematography*.

Users should note that all International Standards undergo revision from time to time and that any reference made herein to any other International Standard implies its latest edition, unless otherwise stated.

Cinematography — Labelling of containers for motion-picture film and magnetic materials — Minimum information for exchange of materials

1 Scope and field of application

This International Standard specifies the information to be included on the label and/or accompanying documents, for identifying the contents of containers for processed motion-picture films and magnetic sound records.

NOTE — It does not apply to labelling of containers of unexposed motion-picture films and magnetic materials specified in ISO 3042.

This International Standard also specifies the abbreviations which may be used for designation.

2 Reference

ISO 3042, *Cinematography — Labelling of containers for unexposed motion-picture films and magnetic films — Minimum information specifications.*

ISO 3640, *Cinematography — Motion-picture prints and sound records for international exchange of television programmes — Specifications.*

3 Label or document information

The information required on the label of the container (can or carton, etc.) or on the document accompanying it, depends on the type of film to be identified. The types of film are

- a) release prints other than those intended for television use;
- b) prints for television;
- c) all types of processed motion-picture film and magnetic sound records except prints.

3.1 Release prints other than those intended for television use

3.1.1 The following information shall be given :

- a) company or organization name, address, telephone number;
- b) title of film;
- c) film gauge (width);

- d) language version;
- e) copy number;
- f) reel number;
- g) total number of reels.

3.1.2 If the print has standard characteristics, no other information need be given, but variations shall be specified as follows :

Standard characteristics (need not be specified)	Specify
Tri-acetate base (support)	Polyester base (support)
Positive perforations and pitch	Negative perforations and pitch
Coloured image	Black-and-white image
Rectilinear (flat) image requiring spherical projection lens	Anamorphic image
Wide screen presentation for 35 mm	
Projection speed 24 frames per second	16, 18, 25 frames per second
Mono optical sound	Stereophonic, magnetic, etc.
	Emulsion orientation (16 mm prints only)

3.2 Prints for television

The following information shall be given for the interchange of prints for television. (See ISO 3640 for definition of identification codes.)

3.2.1 Non-technical information :

- a) name, address, telephone number of originating company or organization ① ;
- b) name of originating department ② ;
- c) date of packing ③ .

3.2.2 Technical information :

- a) special information (not specified below) (4) ;
- b) type of film stock (5) :
 - colour (C)
 - black-and-white (B)
 - magnetic (M)
- c) film gauge (width) (6) ;
- d) type of sound (7) :
 - separate magnetic track (SEPMAG)
 - combined picture and magnetic track (COMMAG)
 - combined picture and optical track (COMOPT)
 - no track (MUTE)
- e) emulsion orientation (8) ;
- f) position and contents of SEPMAG tracks (9) ;
- g) duration of the reel in minutes and seconds at 24 frames per second (10) .
- h) duration of the reel in minutes and seconds at 25 frames per second (11) ;

3.2.3 Content information :

- a) programme registration number (12) ;
- b) copy number (13) ;
- c) title of the film programme, or series of programmes (14) ;
- d) number and title of the episode if applicable (15) ;
- e) reel number (16) ;
- f) total number of reels in the film or episode (17) .

3.3 All types of processed motion-picture film and magnetic sound records except prints

This sub-clause covers all of those materials which may be used in making a motion-picture film up to, but not including, the print.

- original picture negative;
- intermediate positive (master positive);
- duplicate negative;
- colour reversal internegative (CRI);
- sound track negative;
- magnetic masters, etc.

The following information shall be given :

- company or organization name, address, telephone number;
- film type : original negative, CRI, magnetic track, etc., preferably in large letters on a colour coded background;
- title;
- episode (if applicable);
- reel number and total number of reels;
- length of film on that reel;
- version (language, long, short, television, etc.);
- film gauge (width) and format (rectilinear or anamorphic image);
- perforation type and pitch;
- base (support);
- emulsion orientation.

Annex

Additional data

(This annex does not form part of the Standard.)

The European Broadcasting Union technical document EBU 3211-E describes a label, shown in the figure, for the exchange of television programmes on film.

Sub-clause 3.2 of this International Standard is based on EBU 3211-E.

NOTE — References to the relevant items in 3.2 are given in the figure by encircled numbers.

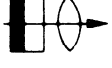
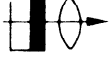
(ORGANISATION) ①		(DEPARTMENT) ②		DATE ③	
NOTES ④				SEPMAG SOUND SPECIFICATION	
				16    35   	
				⑨a Dubbing sound   	
				⑨b Subtitling sound    ⑨c Transmission sound    Language	
⑤ C ☐ B ☐ M ☐	⑥ 16 ☐ 35 ☐	⑦ SEPMAG ☐ COMMAG ☐ COMOPT ☐ MUTE ☐	⑧  ☐  ☐	DURATION OF REEL ⑩ mins secs at 24 f/s ⑪ mins secs at 25 f/s	
⑫ PROGRAMME NO.	⑭ TITLE			⑬ REEL NO.	
⑬ COPY NO.	⑮ EPISODE			⑯ NUMBER OF REELS	
EBU STANDARD LABEL FOR INTERNATIONAL EXCHANGE OF TRANSMISSION FILMS					

Figure — Label for television prints

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