

ISO

INTERNATIONAL ORGANIZATION FOR STANDARDIZATION

ISO RECOMMENDATION R 328

SIZE OF PICTURE POSTCARDS AND OF LETTERCARDS

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BRIEF HISTORY

The ISO Recommendation R 328, *Size of Picture Postcards and of Lettercards*, was drawn up by Technical Committee ISO/TC 6, *Paper*, the Secretariat of which is held by the Association Française de Normalisation (AFNOR).

Work on this question by the Technical Committee began in 1960 and led, in 1961, to the adoption of a Draft ISO Recommendation.

In May 1962, this Draft ISO Recommendation (No. 506) was circulated to all the ISO Member Bodies for enquiry. It was approved by the following Member Bodies:

Belgium	Germany	Portugal
Brazil	Greece	Romania
Chile	India	Sweden
Colombia	Italy	Switzerland
Czechoslovakia	Japan	Turkey
Denmark	Mexico	U.S.S.R.
Egypt	Netherlands	Yugoslavia
Finland	Norway	
France	Poland	

Four Member Bodies opposed the approval of the Draft:

Canada, Ireland, New Zealand, United Kingdom.

The Draft ISO Recommendation was then submitted by correspondence to the ISO Council, which decided, in August 1963, to accept it as an ISO RECOMMENDATION.

SIZE OF PICTURE POSTCARDS AND OF LETTERCARDS *

For dispatch through the post, it is recommended that the following size should be used for illustrated postcards and letter cards:

$$A6^{**} = 105 \text{ mm} \times 148 \text{ mm}$$

Tolerances:

upper deviation + 1.5 mm
lower deviation - 1.5 mm

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* Excluding illustrated lettercards.

** See ISO Recommendation R 216 — *Trimmed sizes of writing paper and certain classes of printed matter.*

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